FLORIDA SECTION BOARD MEETING MINUTES

October 25, 2016 - 1:00 pm - 4:00 pm EST
Greenberg Traurig, P.A. - 101 East Kennedy Blvd, Ste 1900, Tampa, FL 33602
Conference Line: 1-888-654-2663, access code 3420969#

I. Call to Order & Roll Call - Mike

2016 – 2017 Officers:
Liz Foeller – Chair/Executive Secretary
Mike Markey – Immediate Past Chair
Susan Kennedy – Vice Chair
Manitia Moultrie – Secretary/Treasurer
Mike Kennedy – Director
Byron Burrows – Director

Christina Akly – Director
Peter Norris – Director
Julianna Duckworth – Director
Kevin Holbrooks – Director
Upasna Rai – Education Director
Kurt Westerlund – Website Director

II. Welcome and Introductions of New BOD Members & Existing Members - All

III. Old Business:
   a. Approval of the August & September Meeting Minutes – Approved
   b. Review of Outstanding 2016 Conference Issues (if any) – Byron Burrows & Mike Kennedy

IV. Review of 2016 – 2019 Goals:
   a. Promote information sharing
      - Utilize Constant Contact to provide additional email blasts – Susan
   b. Grow Florida Section membership
      - Current student membership = 19 students
   c. Increase revenue to support new programs & scholarships
      - new webinars – need Board member leader???
   d. Energize Florida Chapters – help on websites/student chapter development
      - Develop or dissolve Big Bend Chapter – Kathy
      - NE Chapter Peter Norris to spearhead effort with Kathy’s support
   e. Encourage member involvement
   f. Promote Student Chapters & YP development
      - Develop Facebook page & social media – Christina & team
      - Develop internship program – Peter Norris (FIU for program?)
      - Determine status of student chapters – Upasna
         1. UF, USF, UCF, FSU – interested students need professor leadership
         2. Chapter vs. student members w/o formal chapter?
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1. Sponsor leadership training – would like to send 2 members to the training
2. Update the Florida Section website – Feedback/Improvements needed
   - YP webpage – Kurt & Christina to develop this content and page
   - Maintenance to website needed – Liz to get Kurt up-to-speed
   - Develop Chapter Pages from FL Section Website – Liz/Kurt to work with chapter chairs to gather content
     1. Coastal Plains has Jan/Feb deadline for their page due to their conference
     2. Tampa Bay Chapter – get meeting updates

V. Budget Review – Liz to retain a bookkeeper & auditor
VI. Chapter Updates – need to set expectations for Chapter updates by Chapter Chairs
VII. Other Items
     - Conference Next year in Tallahassee
       Joe B. & Liz F. able to lead the charge
       Will ask Manita to be lead on technical program
       Will ask Joe and Nandra to lead sponsorships w/ Mike M. assist
       Christina & Kaitlin to lead the YP program

VIII. Adjourn